2016 – 2017 Program Year: Call For Speakers

About the Chapter

ISACA Willamette Valley is the local chapter of the Information Systems Audit and Control Association (ISACA) located in Portland, Oregon.

The chapter represents IT Security, Audit and Compliance Professionals in the Oregon/SW Washington region. This chapter is one of more than 160 international chapters. The chapter is represented by a member-elected board of directors and volunteer committees formed for special purposes.

One of the most prominent programs that the chapter provides to members is a monthly educational luncheon. Luncheons are generally held on the second Thursday of each month. Both members and non-members are welcome at these lunches. Attendance in prior years has averaged 40-60 individuals, including members at various experience levels representing internal audit, information technology, and information security functions at organizations across the Portland area. A nominal fee of $20 for members and $25 for non-members is collected to fund chapter operations and provide a catered lunch.

In addition to our traditional monthly lunches downtown, in 2016-2017 we are expanding our program offerings to include lunch and dinner events on the west side of the metro area (Beaverton/Hillsboro) and in Salem.

These speaking opportunities are for 1 hour (approximately 45-50 minutes for a presentation), and provides the following benefits to members:

- Opportunities for professional networking
- Training on topics of interest to the IT Audit, Security, and Compliance community
- Continuing Professional Education for members

The chapter solicits volunteers from the professional community to provide training at these luncheons. The board of directors solicits these volunteers, and generally seeks:

- Timely content on topics that are of general interest to the professional community
- High quality presentations from experienced speakers
- A focus on education and skills; Avoiding "sales pitches" from service providers or vendors

Speakers are an important contributor to the local professional community, and receive informal benefits such as:

- An opportunity to provide contribute a valuable service to the local professional community
- Networking opportunities within the local professional community, and recognition as a subject matter expert on selected topics.

Speakers are generally volunteers, and are not paid a fee. However, the chapter does have a modest budget for travel costs as needed to help facilitate high quality presentations when appropriate.

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<u>**Submit a Proposal To Present**</u>

To submit a proposed presentation:

- Please e-mail your proposal, Attn: Programs Director, to the chapter board at
   board@isaca-oregon.org.
- Please propose the following for your presentation:
   - **Title of Program(s)**: (refer to suggested topics below, or provide a proposed topic)
   - **Contact Information** (name, title, firm/organization, address, city, state, zip code, phone, email address) for each presenter
   - **Abstract**: One brief paragraph describing the specific areas/points you plan to cover (please note that sessions are anticipated to be 50 minutes in length.) If selected as a speaker, this abstract will be used in marketing the program.
   - **Biography**: Please attach a resume or a brief paragraph identifying your professional background, employment, education, and professional certifications.

If selected as a speaker, the information you provide will be used in marketing the program. Please be sure the spelling is correct and all relevant titles, information about degrees, and credentials are included.

<u>**Potential Topics**</u>

The chapter is interested in receiving proposals on a wide variety of topics. Potential presenters should feel free to propose subject matter that they are familiar with, passionate about, and have a good presentation that would be of interest to our members. If you aren't sure, throw out a couple of ideas and our board will help confirm a topic of interest to the professional community.

<u>**Suggested Potential Topics Include**</u>

Current and emergent trends in IT audit and security
ISO 27001
PCI DSS 3.2
Creating a security aware workforce
COBIT
NIST CSF
Privacy
Identity and access management
Third Party Risk/Vendor Management CASB
Red Team/Blue Team
Risk Assessments
Continuous Monitoring
HIPAA Privacy and/or Security

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<u>Dates</u>

The following dates are those we anticipate holding events with speaking:

Date	Location	Format
November TBD	Salem	Half-day symposium. 1 or 2-hour presentations.
1/12/17	Downtown Portland	Lunch - 1 Hour Presentation
2/9/17	Downtown Portland	Lunch - 1 Hour Presentation
April TBD	Salem	Dinner – 1 Hour Presentation
4/27/16 and 4/28/16	Hillsboro	Spring Training. 2 full days, with both 2 and 4-hour training sessions.
5/11/17	Downtown Portland	Lunch - 1 Hour Presentation
6/8/17	Downtown Portland	Lunch - 1 Hour Presentation plus 30 minute annual business meeting and elections

<u>Sponsorships</u>

 ISACA board decisions regarding speakers at our monthly luncheons are made independently with the goal of providing high quality content to our members. No chapter sponsorship is solicited or expected from speakers or firms. We highly value the independence of our speakers and programs, and do what we can to avoid any sort of speakers who are marketing a product or service.

However, professional services firms and technology companies who have an interest in marketing are invited to consider sponsorship opportunities other-than speaking. To learn more about those opportunities, please contact Adam Nasset, anasset@isaca-oregon.org, Marketing Director.